BREADISTA™ released new gourmet bread & salt gift box category

Bake like a pro - The woman owned startup from the West Coast developed easy-to-use bread baking kits and brings traditional German bread culture to US kitchens.

Los Angeles, Calif., Sep. 15, 2020 – Baking bread at home is more common today than ever. You don't need to be a Pro to get perfect bread making results. BREADISTA's bread baking kits are suitable for both beginners as well as advanced home bakers. Whether they are for a classic loaf, typical bread rolls or even the German Pretzel, all baking kits are based on artisan and authentic recipes.

During the last month many of the subscription boxes were sent out as a gift for all kind of occasions or just as a 'Thank You' present. That's one reason BREADISTA started the new category. With the gourmet bread & salt gift boxes they now have even more gift ideas for housewarming, birthdays and anniversaries or even business partners. With the possibility to add a personal note to the bread baking boxes they are a great gift idea to home bakers and bread lovers.



BREADISTA's bread baking box for German bread supports Feeding America

Giving back is one corner in the company's philosophy. Each monthly box or gift box donates one meal to a Food Bank in America. Joining the BREADISTA community helps to improve your bread baking skills and brings a meal to someone else's table.

For more information please visit <u>www.bakingsubscriptionbox.com</u> or follow on Instagram, Facebook and LinkedIn for product and brand news.

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Tanja, the determined Founder of BREADISTA LLC is a native German and immigrated to the US at the end of 2018. With experience in the printing and technical industries and over 10 years in Sales & Marketing, she looks back on a wide knowledge range to build on.